

Sweeping Service Level Review

Civic Works SPC presentation

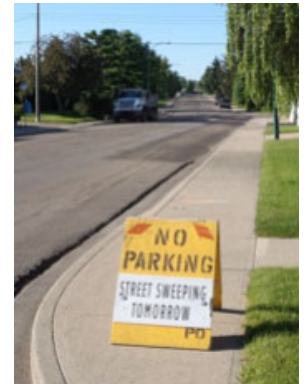
June 8, 2022

Agenda

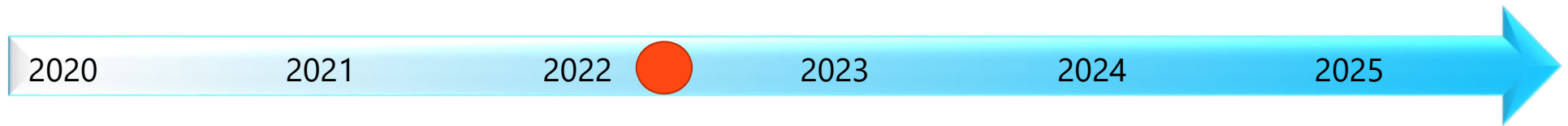
- Summary of existing service levels
- Project Background, prior decisions and community engagement
- Proposed Service Level Options Sweeping
 - Available options & Recommendation
 - Implementation implications of recommended option
- Next steps
- Questions and Answers

Existing Sweeping Service Level

- Purpose: Keep the roads safe & reduce environmental impacts
- Weather dependent
- Key program areas: winter sweeping, spring night sweeping, residential spring sweeping, summer sweeping, and fall sweeping
- Fully funded by taxation (total \$1.3 Million, 18% reduction \$285,000 reduction in 2021 & 2022)



Project Background



Project timelines

- Spring 2020 – KPMG report recommendations
- November 2020 – Sweeping budget reduction
- March 2021 – Service level reviews presented to Civics Works SPC
- February 2022 – Resident feedback
- Spring 2022 – Presentation to Civic Works SPC/ Council
- Spring 2023, 2024 – If approved, service level change Implementation

Community Engagement

- City Council Public Participation Policy CC60
- Summer of 2021 Argyle Communications retained
- Argyle Team members Rhianne Fiolka and Mariel Higuerey

Engagement and communication tactics

Objective: Reach 43,000 households and 4,000 businesses in Lethbridge

- Get Involved Lethbridge
- Social media posting
- Utility Bill Mailers
- A virtual open house information session
- Two public surveys

Summary of key themes for the Street Sweeping program survey (n=236)

- Respondents support sweeping levels being maintained
- Respondents were opposed to any decrease or discontinuing of sweeping
- Respondents said that sweeping improved the look/cleanliness of the city and made it safer to ride bicycles and motorcycles
- Enforcement

Sweeping options

Residential spring sweeping options (in order of most preferred rated by residents):

1. Maintain current practice
2. Increase the frequency that we sweep road surfaces
3. Focus on priority 1-3 roads (sand applied during winter)
4. Only sweep each stretch of road every other year and rotate different areas of the city

Fall leaf sweeping options (in order of most preferred rated by residents):

1. Maintain current practice
2. Maintain current practice with enhanced communication and enforcement
3. Reduce the sweeping frequency
4. Discontinue fall sweeping

Sweeping options & Recommendation

Summer sweeping program of the downtown, industrial, and arterial roads options (in order of most preferred rated by residents).

1. Maintain current practice with regular sweeping of program areas
2. Reduce the frequency that these road surfaces are swept
3. Increase the frequency that these road surfaces are swept



Implementation Implications Sweeping

- Social
 - Safety for all users of the road network can be maintained
- Economic
 - Enhanced cleanliness creating attractive City
 - Create sustainable service levels
- Environmental
 - Reduce contamination of storm water and improve air quality



Next Steps

- Summer 2022 - Implementation team development and program review
- Winter 2022/ Spring 2023 – Inform community about changes (understand changes and help with challenges)
- Monitor sweeping performance in 2022, 2023 and 2024
- Spring 2025 – Report to Civic Works SPC/ Council

Q&A