

Moved by:

Councillor Wolfe

OFFICIAL BUSINESS MOTION

Parking Enforcement Improvement

6.1

WHEREAS the City of Lethbridge maintains a Parking Reserve intended to support the long-term sustainability of municipal parking infrastructure, technology, and operations; and

WHEREAS ensuring the financial sustainability of the Parking Reserve requires regular evaluation of both cost-recovery practices and cost-efficiency measures; and

WHEREAS the Parking Reserve is being depleted due to revenue shortfalls, and corrective action is required to ensure sufficient reserves are in place to manage future lifecycle costs for the parking program; and

WHEREAS parking enforcement activities play a significant role in both generating parking-related revenue and incurring operational costs; and

WHEREAS Council approved changes to parking fines in 2023 based on feedback gathered from community engagement, and parking revenues have continued to decrease since those changes were implemented;

THEREFORE BE IT RESOLVED that City Council direct Administration to:

1. Explore and evaluate options to increase cost recovery from parking enforcement and residential parking permits, including but not limited to:
 - Enhancements to enforcement practices, technologies, or deployment models;
 - Adjustments to fine structures, compliance tools, or payment methods, as permitted by legislation; and
 - Opportunities to improve compliance and voluntary payment rates.

2. Identify opportunities to reduce costs related to parking enforcement while maintaining service effectiveness, public safety, and fairness, including operational efficiencies, alternative service delivery models, or technological solutions.
3. Assess the financial implications of the identified options, including projected impacts on revenues, operating costs, staffing, and the Parking Reserve.
4. Consult internally and, where appropriate, with relevant external partners or comparable municipalities to identify best practices and innovative approaches; and

Report back to Council no later than April 28, 2026 with a summary of findings, analysis, and recommended options, including implementation considerations and timelines.