



Governance Standing Policy Committee Report

November 27, 2025

Finance and Corporate Performance-2025-0003

CC-23 Parkland and Roadway Special Event, and Film Policy

Submitted By Councillor Crowson, Chair - Governance Standing Policy Committee

Recommendation of Governance Standing Policy Committee:

BE IT RESOLVED THAT the Governance Standing Policy Committee recommends that City Council approve the amended Policy CC-23 Parkland and Roadway Special Event, and Film, as provided in Attachment 2, with the following amendments:

1. In the Purpose Statement, strike the word 'Film' and replace with 'Filming', and
2. In the Policy Statement, add the words 'to support filming' after 'Events'.

Vote:

In Favour: 4-0 (Unanimous)

Public Speakers at the Meeting: None

Public Submissions: None

Name Jillian Bracken, Community Arts and Culture Manager and Bronwyn Jesse, Risk and Controls General Manager

Department Finance and Corporate Performance

Summary

An off-cycle review was initiated for the CC-23 Parkland and Roadway Special Event Policy to help the City become more "film friendly," following Council's direction as outlined in Operating Budget new initiative N-41: Creative Industries Cluster Ignition.

Recommendation(s)

That the Governance Standing Policy Committee (SPC) recommends that Council adopt the amendments to Council Policy CC-23 Parkland and Roadway Special Event, and Film Policy, as provided in Attachment 1.

Financial

No new funding is requested and there is no reallocation of funds.

Background and Prior Decisions

- [June 15, 2022](#), Economic SPC: EDL presentation, Growing Creative Industries
- [September 28, 2022](#), Economic SPC: City Administration report, Growing Creative Industries
- November 14-18, 2022, Economic SPC Budget Deliberations
- [December 21, 2022](#), Economic SPC: Discussion of changes to N-41
- [January 24, 2023](#), City Council Meeting: Changes to N-41
- [June 21, 2023](#), Economic SPC: Winged Whale Media consulting report presentation and discussion of recommendations
- [July 11, 2023](#), City Council Meeting: City Council discussion of Creative Industries Report and request of Administration to return on July 25, 2023.
- [July 25, 2023](#), City Council Meeting: City Council assigned resources to begin implementing Winged Whale Media's recommendations following the funding schedule outlined in the updated funding summary for N-41
- A Film Services Support term employee was hired as part of the Recreation and Culture Department. They began working with the City in May 2025 and are working closely with EDL's Director of Creative Initiatives.

Engagement

The Recreation and Culture Department drafted changes to the policy. Changes were circulated to Parks and Cemeteries, Transportation and Transit, Risk and Controls, and Legal for review and comment.

Recommendation and Option(s) Analysis

1. Adoption of Council Policy CC-23 as amended (recommended):
 - *Community/Citizen*: Acknowledgment of film procedures in a Council policy acknowledges importance of this creative industry and signals to the community that the City is working to be more "film friendly."
 - *Risk*: Mitigates risk of not having film-specific procedures which may deter production companies from coming to Lethbridge.
 - *Implementation and Communication Plan*:
2. Status Quo
 - *Community/Citizen*: Maintains the existing policy and corresponding procedures which do not include procedures tailored to address the needs of film production companies.
 - *Risk*: Potential risk that lack of film-specific procedures may deter production companies from coming to Lethbridge.
 - *Implementation and Communication Plan*: No changes.

Attachment(s)

1. Attachment 1: CC-23: Parkland and Roadway Special Event, and Film (Clean)
2. Attachment 2: CC-23: Parkland and Roadway Special Event (Old)
3. Attachment 3: CC-23: Parkland and Roadway Special Event, and Film (Redlined)

Link(s)

1. N/A